

6 STEPS

TO STARTING YOUR BUSINESS THIS YEAR **BEGINNING TODAY**

Starting a business is not as daunting as it may seem. Every day, entrepreneurs contact us about starting a business in a steel building. Following these steps will set you on the path towards success.

1. DO YOUR RESEARCH

- ✓ Competitive Landscape
- ✓ Surveys and Interviews
- ✓ Supply and Demand

2. LEGAL CHECKLIST

- ✓ Trademarks
- ✓ Permits
- ✓ Business Structure

3. BUSINESS PLAN

- ✓ SWOT Analysis
- ✓ Timelines
- ✓ Supply and Demand

4. FUNDING

- ✓ How Much?
- ✓ Loans, Grants, Angel Investors
- ✓ ROI, ROE

5. LOCATION

- ✓ Foot and Driver Traffic
- ✓ Zoning
- ✓ Cost

6. TRACK RESULTS

- ✓ Report to Investors
- ✓ Identify Problems and Trends
- ✓ Adjust and Adapt

